

ANNA CASTRO

Digital Marketing

OBJECTIVE

Creative and analytical digital marketer with experience building online engagement, crafting branded content, and driving audience growth across social platforms I am seeking a role where I can apply data-informed strategy, content creation, and brand storytelling to help digital presence and boost measurable performance.

CONTACT

(775) 502-0946

Nailsbyanna.com

Annacastro@unr.edu

SKILLS

- Content Strategy & Creation
- Photography & visual branding
- Social Media Management
- Engagement tracking
- Analytics & Optimization
- Audience insights & demographic analysis
- Business Skills
- Client Communication
- Tools
- Canva, CapCut, Google Workspace, etc.

EXPERIENCE

INDEPENDENT SERVICE PROVIDER

Nail technician

2024 - present

- Produce social media content that showcases services, brand aesthetics, and client transformations.
- Communicate with clients to understand personal preferences
- Stay up to date with current trends

EDUCATION

RENO HIGH SCHOOL

High School Diploma 25'

UNIVERSITY OF NEVADA, RENO

MAJOR UNDECIDED
2025 – PRESENT



